

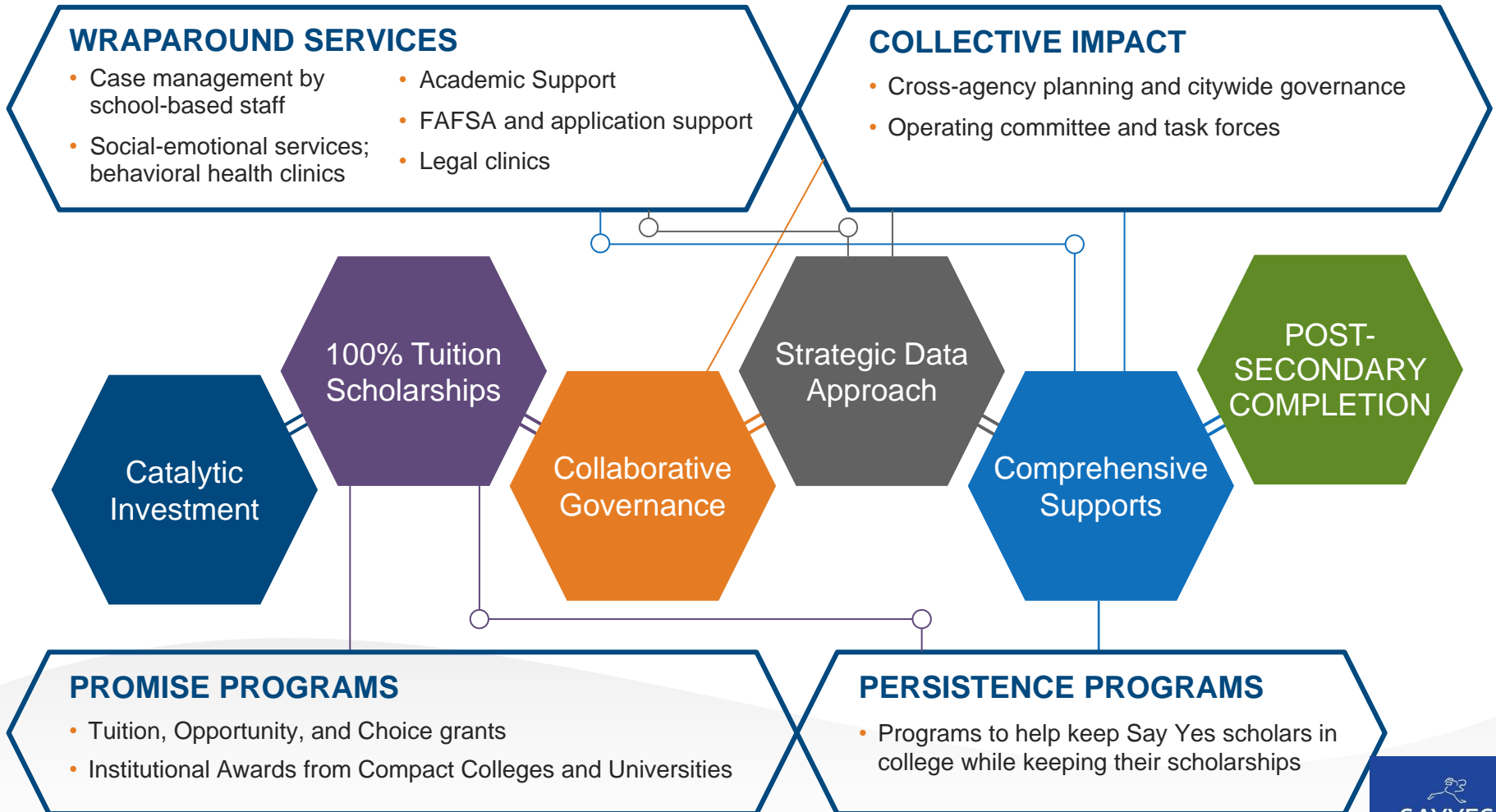



SAYYES
TO EDUCATION

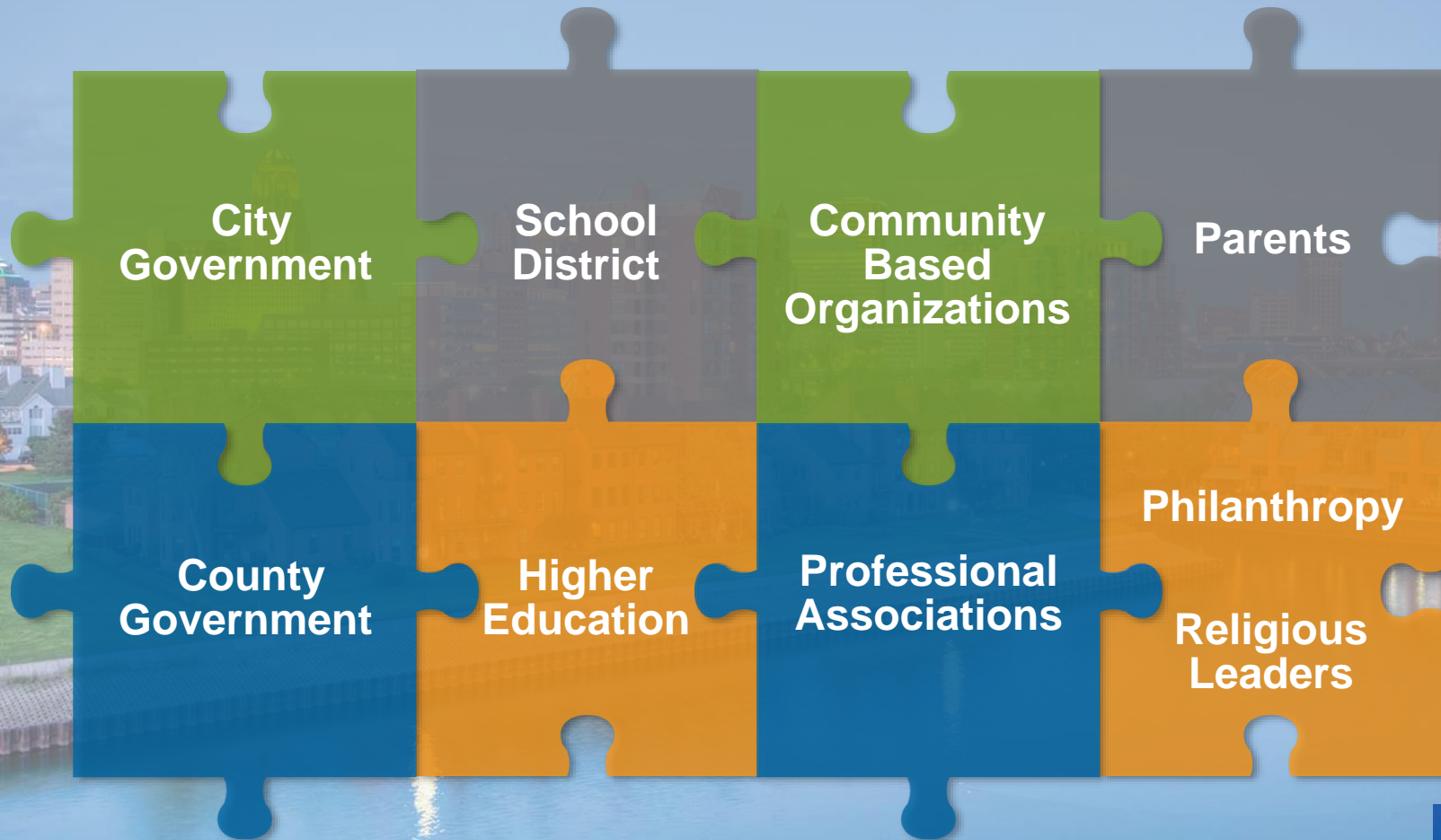
**CONSULTING
SERVICES**

*Say Yes to Creating a
College-Going Culture in
Communities:
Perspectives from Buffalo,
Cleveland and Syracuse*

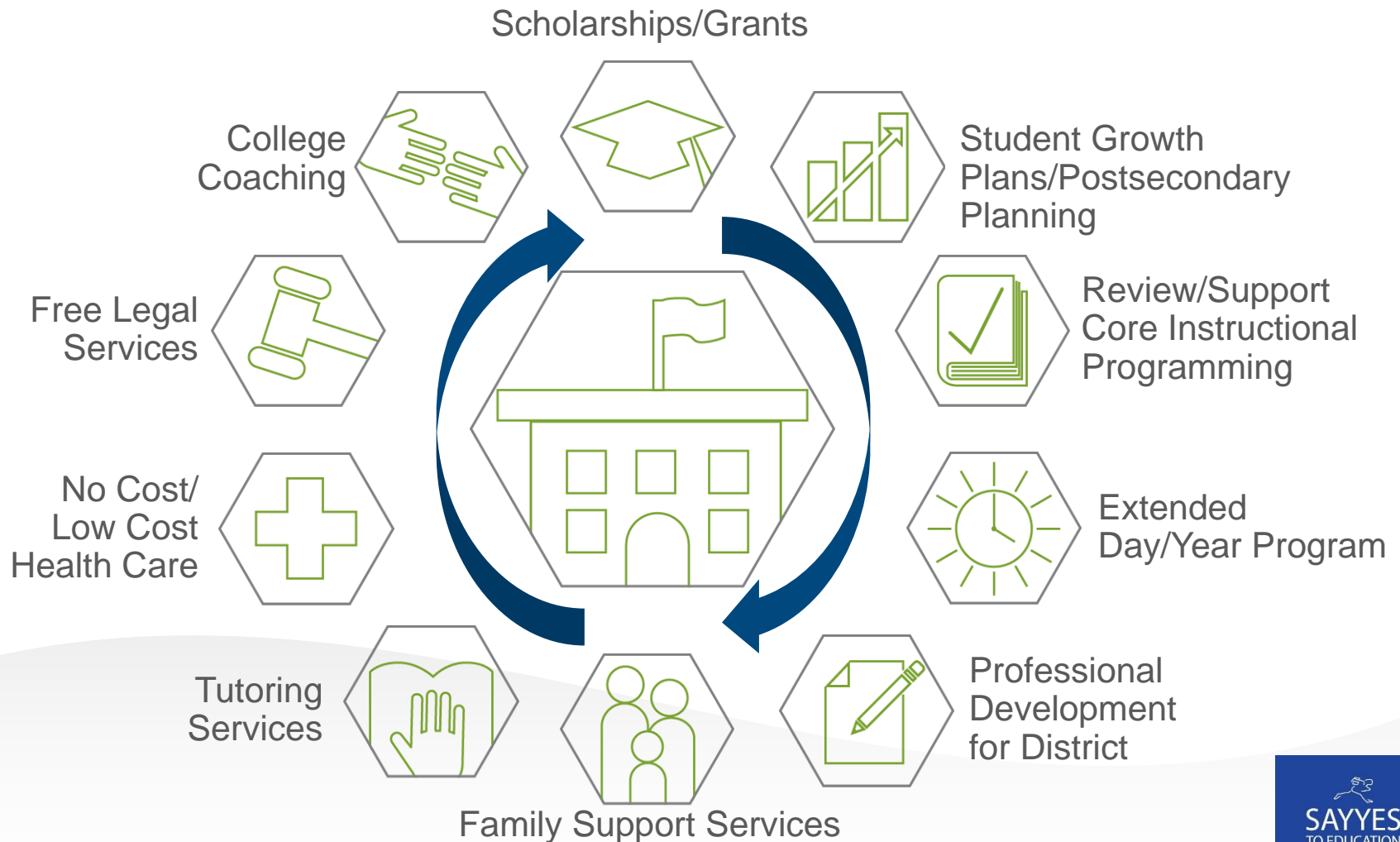
The Say Yes Theory of Action



Community as the Unit of Change

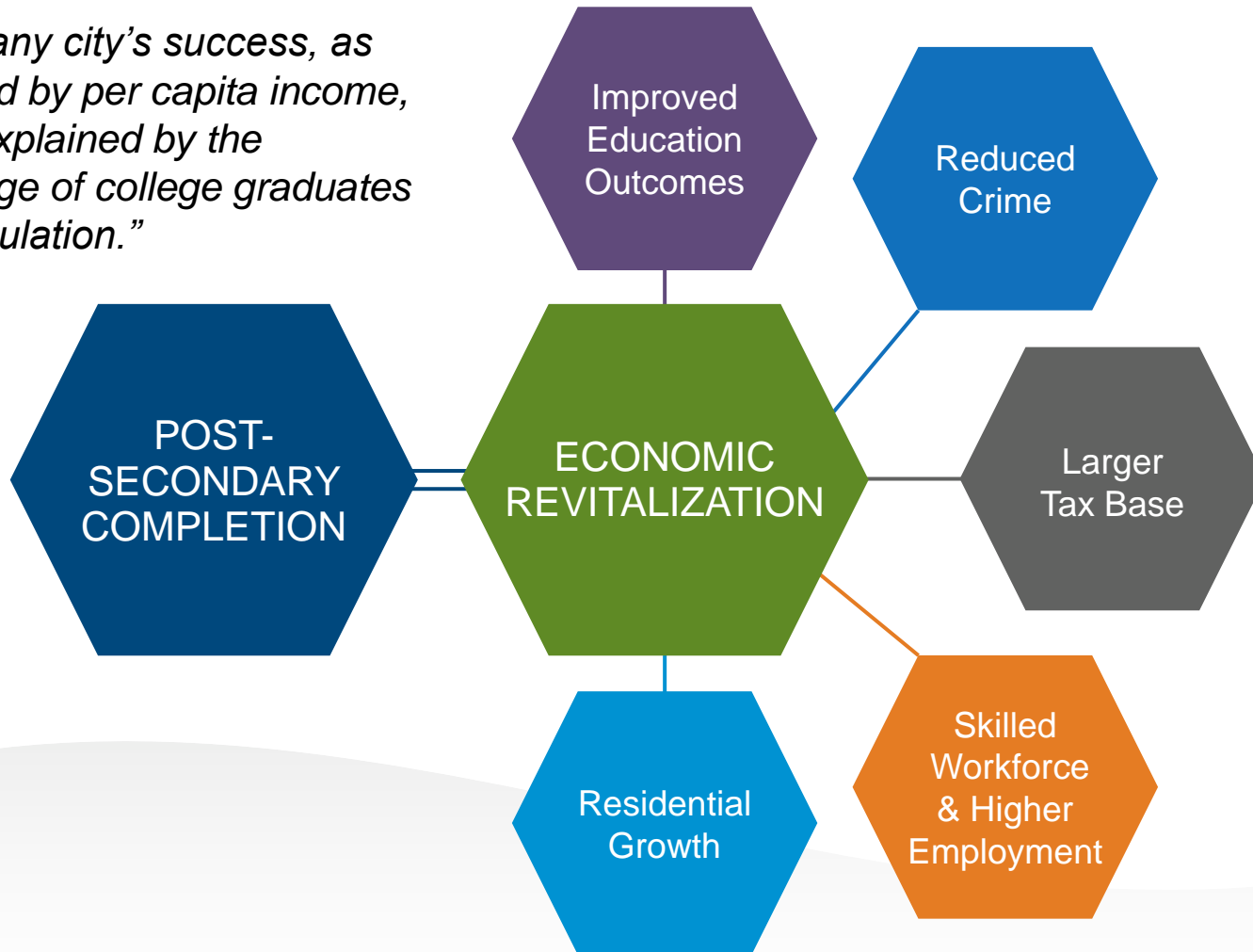


Examples of Comprehensive Supports



Research Supports the Link to Aspirational Outcomes

“58% of any city’s success, as measured by per capita income, can be explained by the percentage of college graduates in its population.”





<https://www.youtube.com/watch?v=Na28CBo8JRc&feature=youtu.be>



Open Discussion