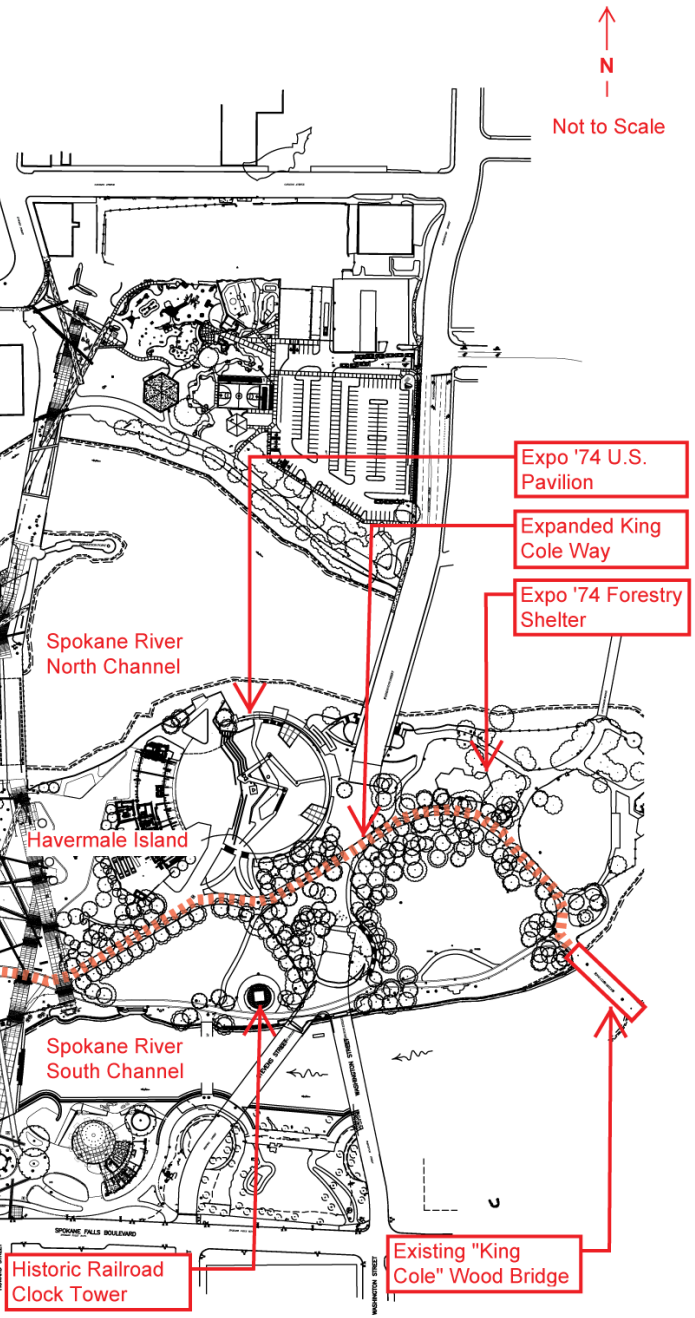

King Cole. Photograph by Robert W. Kelley.

Donations accepted through the Innovia Foundation. To donate or learn more about the project (including donation of appreciated securities or a qualified distribution from an IRA), please scan the QR code with your smart phone camera.

innovia.org/kccp

For more information about the KCCP and Friends of Riverfront Spokane:

FRIENDS OF riverfront SPOKANE

friendsofrfp@gmail.com

Friends of Riverfront Park
PO Box 10421
Spokane, WA 99209

www.RiverfrontSpokane.org

# King Cole Commemoration Project

Celebrate the contributions of King Cole and numerous other stakeholders who made Expo '74 and Riverfront Park a reality.

FRIENDS OF riverfront SPOKANE

**Through the extraordinary vision and contribution of King Cole and the numerous contributions of other City stakeholders, Expo '74 and Riverfront Park became a reality.**

## Celebrating 50 years

The King Cole Commemoration Project is dedicated to the leadership team who led Spokane's designation as a World's Fair site in 1974 (also known as Expo '74). The year 2024 will mark the 50th Anniversary of Expo '74.

In celebration of this anniversary, the King Cole Commemoration Project will dedicate King Cole Way and an iconic King Cole Gateway in 2024.

Please join us in securing donations for an expanded King Cole Way and Gateway art piece for our 50th anniversary celebration in May of 2024.

## Recognizing King Cole

The King Cole Commemoration Project is an endeavor of the Friends of Riverfront Park, and all gifts are tax-deductible.

Currently, King Cole is recognized by the naming of "King Cole Bridge" located at the southeast corner of Riverfront Park, and consists of a wide wooden pedestrian bridge crossing the south channel of the Spokane River.

The King Cole Commemoration Project envisions an expanded King Cole Way, including art that is interactive, sculptural, kinetic, illuminated at night, or some combination of those elements, creating an iconic gateway into Riverfront Park.

The art piece is expected to be located on, or adjacent to, the existing wood bridge. The art piece will anchor the expanded King Cole Way which would incorporate an artistic way-finding treatment and/or elements that include acknowledgment of historic structures and key Expo '74 stakeholders, including Jim Cowles, U.S. Senator Warren Magnuson, Senator "Scoop" Jackson, and former U.S. Speaker Thomas Foley, the contribution of the Spokane Tribe, and the railroad lines once on Havermale Island.

## We need your help!

Please join us in commemorating King Cole and his vision of setting Spokane on the world's stage, transforming an industrial zone into the jewel that is known today as Riverfront Park!

FRIENDS OF riverfront SPOKANE

**I'm interested in learning more and contributing to the King Cole Commemoration Project fundraising goal of $250,000.**

**Possible areas of interest (check all that apply):**

- ☐ I'd like to donate today, and have enclosed a check payable to **Innovia Foundation/KCCP Fund**
- ☐ I'd like to donate by credit card or installments at innovia's website: **Innovia.org**
- ☐ Planning and support of fundraising efforts for the King Cole Commemoration Project
- ☐ Other _____

Name _____

Address _____

City, State, Zip _____

Email _____

Phone _____

Mail to: Innovia Foundation
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Spokane, WA 99201-9819

Email: friendsoffrp@gmail.com

**Innovia Foundation is a 501(c)(3) public charity and is registered with the Washington State Secretary of State. For further information, call 509.624.2606. Every gift to Innovia Foundation qualifies for the maximum charitable income tax deduction permitted by law.**