

Job Title:	Innovia Foundation Fellow (\$16.50/hr)	Reports to:	Strategy / MarCom Team
Department/Division:	N/A	Direct Reports:	Program Officer – Marketing & Communications
Status:	Non-Exempt	Date:	February 9, 2024

### **Organization Mission, Vision and Values:**

Mission: To ignite generosity that transforms lives and communities.

Vision: Vibrant and sustainable communities where every person has the opportunity to thrive.

Values: Innovative, Inclusive and Collaborative

# **Position Summary:**

The Innovia Foundation Fellow will work closely with Innovia staff across departments and specifically with Marketing and Communications to support Innovia's engagement with donors and donor prospects, grantees, nonprofit organizations, community leaders and volunteers. The Fellow will be integral to projects that increase the visibility of the Foundation and awareness of its impact throughout a 20-county service area of Eastern Washington and North Idaho.

The ideal candidate will be academically strong, creative and independent with a demonstrated commitment to racial equity.

# **Fellow Learning Opportunities:**

#### **Marketing & Communications**

- Assist in the development and expansion of social media marketing and visibility of Innovia Foundation
- Support event planning and storytelling for the Foundation's 50<sup>th</sup> Anniversary celebration in 2024

- Write attractive, compelling copy for website content, blogs, social media posts, newsletters, annual report, etc.
- Graphic design projects such as flyers, event materials, fund information collateral, social media, etc.
- Assist in the production of press releases
- Assist in the development of PowerPoint presentations
- Assist in creating e-newsletters, mailers and event invitations
- Assist with website design and updates

#### **Community Engagement**

- Assist the Community Engagement team in promoting strategic initiatives throughout Eastern Washington and North Idaho
- Assist with communication and support for Leadership Councils, a network of 100+ volunteers from communities throughout the region
- Connect with donors, grantees and others associated with the Foundation to create messaging around Innovia's impact
- Assist with event planning and logistics coordination

#### **General Office**

- Managing various office checklists and filing systems
- Administrative support for community events and initiatives
- Support with event planning

## **Position Qualifications:**

Ideal candidates will have completed at least two years of undergraduate level coursework. Coursework and experience in marketing, communications, public relations, English, journalism or business is preferred.

Ideal candidates will have excellent writing and organizational skills with attention to detail and an eye for visual design. Candidates must possess excellent written, oral and interpersonal communication skills. The ability to manage multiple projects independently will be important. Customer service experience and/or experience working in a business setting is preferred.

Preferred software experience: Microsoft Office (including Word, Excel, PowerPoint and Outlook), Canva or Adobe Cloud Suites (InDesign, Photoshop, Illustrator), and virtual meeting platforms such as Zoom, Microsoft Teams, etc.

#### **Physical Abilities:**

- Primary functions require sufficient physical ability and mobility to:
  - Sit for prolonged periods of time
  - Walk
  - Operate office equipment requiring repetitive hand movement and fine coordination including use of a computer keyboard
  - Clearly see 20+ feet, with or without corrective lenses, and differentiate between colors
  - Occasionally stand, stoop, bend, kneel, crouch, reach and twist
  - Climb stairs
  - Lift, carry, push and/or pull up to 20 pounds

#### Mental & Other Skills/Abilities:

- Adaptability: ability to adapt to changes, delays or unexpected events in the work environment; ability to manage competing demands and prioritize tasks; ability to change approach or method to best fit the situation.
- <u>Dependability:</u> ability to follow instructions, both in written and verbal format; ability to respond to management direction; ability to complete tasks on time or notify the appropriate person with an alternate plan when necessary.
- <u>Interpersonal Skills:</u> ability to develop and maintain positive working relationships and teamwork both inside and outside the organization while effectively handling internal pressure.
- <u>Judgment:</u> ability to make prudent and timely decisions; ability to exhibit sound and accurate judgment; ability to explain reasoning for decisions.
- <u>Problem Solving Ability:</u> ability to identify and/or prevent problems before they occur; ability to formulate alternative solutions to problems when necessary; ability to transfer learning from past experiences to new experiences of similar nature.
- Quality Management: ability to complete duties, on time and with precision; ability to edit the accuracy and thoroughness of one's work as well as the work of others; ability to constructively apply feedback to improve performance, ability to generate ideas to improve and promote quality in work
- <u>Reasoning Ability</u>: ability to apply common sense understanding to carry out instructions furnished in written, oral or diagram form; ability to work through problems involving multiple variables.

### **Work Environment:**

The employee is exposed to typical office environment conditions and noise levels.

## **Hours and Compensation:**

The fellowship will begin no later than June 3 with flexible hours at 30-32 hours per week in the summertime.

During the school year, hours will range from 10 to 15 hours per week and will be flexible based on the Fellow's class schedule. At the end of fall semester (or winter quarter), an evaluation will be conducted with the potential to continue through the spring.

During the summer, the fellowship is an in-office position. Remote/hybrid working options are available during the school year based on the Fellow's class schedule.

Compensation is \$16.50 per hour with a monthly parking allowance provided.

### To Apply:

Applications are due April 26, 2024. Please provide a resume with cover letter, three references and three writing samples (schoolwork accepted with a variety of styles preferred: articles, short stories, essays, papers, research, etc.) of your choice to the email below. If you have graphic design experience, you may include a brief portfolio of your work with your application. Position remains open until filled.

Rachel Quick, Program Officer – Marketing & Communications rquick@innovia.org