

# Special Services and Resources Nonprofit Funds



## PLANNED GIVING SUPPORT

Our Gift Planning team provides personal and confidential support and services to donors wishing to make a planned gift to any fund at Innovia Foundation. We can serve your nonprofit as planned giving professionals to build nonprofit funds with gifts of unique assets, such as retirement funds, real estate, life insurance policies and charitable trusts.

## DIGITAL TOOLS

We are pleased to provide an estate planning toolkit and online tools for planned giving via the Stelter online platform. This includes language for a gift in a will or beneficiary designation, a checklist for gifts of real estate, guidance for life insurance gifts and retirement fund rollovers, charitable trust calculators and much more.



## ADMINISTRATIVE SUPPORT

Innovia Foundation takes care of all the administrative work of processing gifts of cash, securities, retirements funds and complex planned gifts to nonprofit funds. We send accurate and timely gift acknowledgment letters directly to donors for tax purposes. We provide a link to our website for online gifts to every fund. Postage paid remittance envelopes are available for your donors.

## PUBLICITY

We promote your nonprofit when you establish a nonprofit fund at Innovia Foundation through our annual report, Annual Reception, summer newsletter, e-newsletters and social media. Nonprofit fund landing pages are accessible to donors on our website and can be customized with text and pictures of your choice. We can also work with you to create a flier and QR code that directs donors to the landing page.



## FUND ACTIVITY

Using a special username and password, nonprofits with endowments at Innovia Foundation can easily log in through our secure website to view a list of all gifts made to the fund, fund balances and the grant distributions from your account.

## NONPROFIT CAPACITY BUILDING AND LEADERSHIP DEVELOPMENT

Innovia Foundation delivers monthly e-news with topics that impact the nonprofit sector and our region. We host an annual nonprofit coffee each spring with Innovia's leadership, featuring experts on topics important to nonprofit organizations. We provide a wide array of resources to help you and your organization achieve your charitable goals.

## PROFESSIONAL ADVISOR OUTREACH

We reach out to attorneys, accountants, wealth managers and trust officers in our region to introduce them to funds at Innovia Foundation and to share ways to benefit their clients who have charitable intent. Because we support a wide variety of charities, many advisors consult us when their clients have charitable interests.

## TRANSFER OF WEALTH AND 5% CAMPAIGN

To grow permanent endowments for communities and nonprofits, Innovia commissioned a Transfer of Wealth study that demonstrates nearly \$42 billion will transfer generationally in the coming decade. A 5% campaign inspires donors to give back just 5% for the permanent benefit of communities and nonprofits. More details at [innovia.org/5percent](http://innovia.org/5percent).

**5%**  
INVESTED  

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FULLY  
COMMITTED

Explore a full list  
of nonprofit funds  
at [innovia.org](http://innovia.org)



**CONTACT US TO START A NONPROFIT FUND**  
[giftplanning@innovia.org](mailto:giftplanning@innovia.org) | 509-624-2606

**INNOVIA**   
FOUNDATION