



## — Community — Heart & Soul®

### A Proven Community Development Model for Small Cities & Towns

Community Heart & Soul is a resident-driven process that engages the entire population of a town in identifying what they love most about their community, what future they want for it, and how to achieve it.

When adopted by small cities and towns to guide planning and decision-making, Community Heart & Soul delivers a different way to approach engagement that is positive and inclusive. Community Heart & Soul gives municipal leaders a true representation of what matters most to their constituents and the information gathered through the process guides decision-making and priorities for the long-term.

#### Supported by a National Organization

Community Heart & Soul, a nonprofit operating foundation, builds stronger, healthier, and more economically vibrant small cities and towns across the United States. In addition to promoting the Community Heart & Soul model, our organization trains and supports a nationwide network of Certified Coaches who provide training and guidance to local communities.

**Being a part of Community Heart & Soul is bringing a feeling of excitement and connectedness to the people of Oakesdale. As word of our purpose spread and dreams are shared, hope is building that great things are truly possible for us!"**

-Conny Crow, Core Team Member and Resident  
Oakesdale, Washington



**Small cities and towns that work with us experience a range of benefits including:**

- **Strengthened relationships** with residents and increased resident participation in local government
- **Increased volunteerism** and resident-driven community actions
- **Deepened understanding** by municipal officials of community needs to inform long range plans
- **Measurable impact** toward community and economic development goals
- **Increased investment** from grants and the private sector to implement community projects
- **Increased community pride**



## Great achievements happen when we work together

You will receive the following support when your community joins more than 100 small cities and towns across the United States that have embraced Community Heart & Soul.

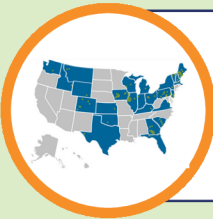


### Heart & Soul Coaching

Heart & Soul Coaches play a vital role in supporting a community's Heart & Soul effort by serving as trainer, facilitator, consultant, and advocate throughout the process. We can connect you with a Certified Coach in your region.

### Proven Model and Tools

Our step-by-step curriculum is designed for resident volunteers partnering with municipal leaders to strengthen their community. It provides proven tools and methods for engaging residents, developing guiding principles, prioritizing actions, and ensuring lasting change.



### National Network

Through Community Heart & Soul you are connecting to a national network of municipal leaders who want to make decisions based on what matters most to residents. You will develop relationships with other local leaders who share the same goals: building stronger and more vibrant communities.

**The best part of Community Heart & Soul is how it brings folks together to share what matters most. It builds pride, connection, and a shared sense of direction by making sure everyone has a voice in shaping our town's future."**

-Darren Mattozzi, *Coordinator and Resident*  
Harrington, Washington



### Funding to Get Started

Innovia's Community Heart & Soul program awards up to \$30,000 in funding for resident-driven groups in small cities and towns to start the Community Heart & Soul model. Grant funding requires a \$10,000 cash match.

**More at [www.innovia.org/communityheartsoul/](http://www.innovia.org/communityheartsoul/)**

### Innovia Heart & Soul Communities

- Oakesdale, WA
- Spirit Lake, ID
- Pullman, WA
- Pomeroy, WA
- Harrington, WA
- Elk City, ID
- Cheney, WA
- Garfield, WA