

# Trust for Civic Life Community Survey: Local and National Perspectives

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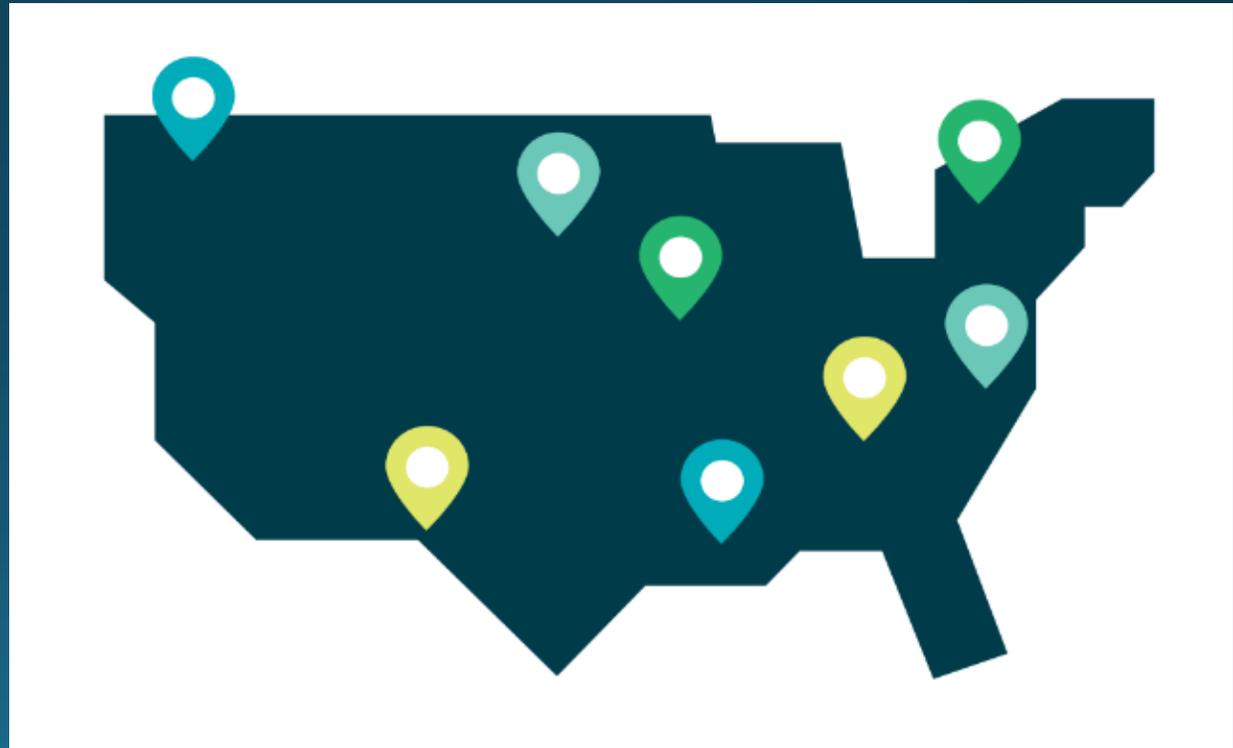


# Trust for Civic Life and Innovia Foundation

Trust for Civic Life: grantmaking collective focused on rural communities

584 respondents, 72 from our region

Our region's participants:  
90% White, 65% female;  
Politically diverse



# Trust for Civic Life Community Survey

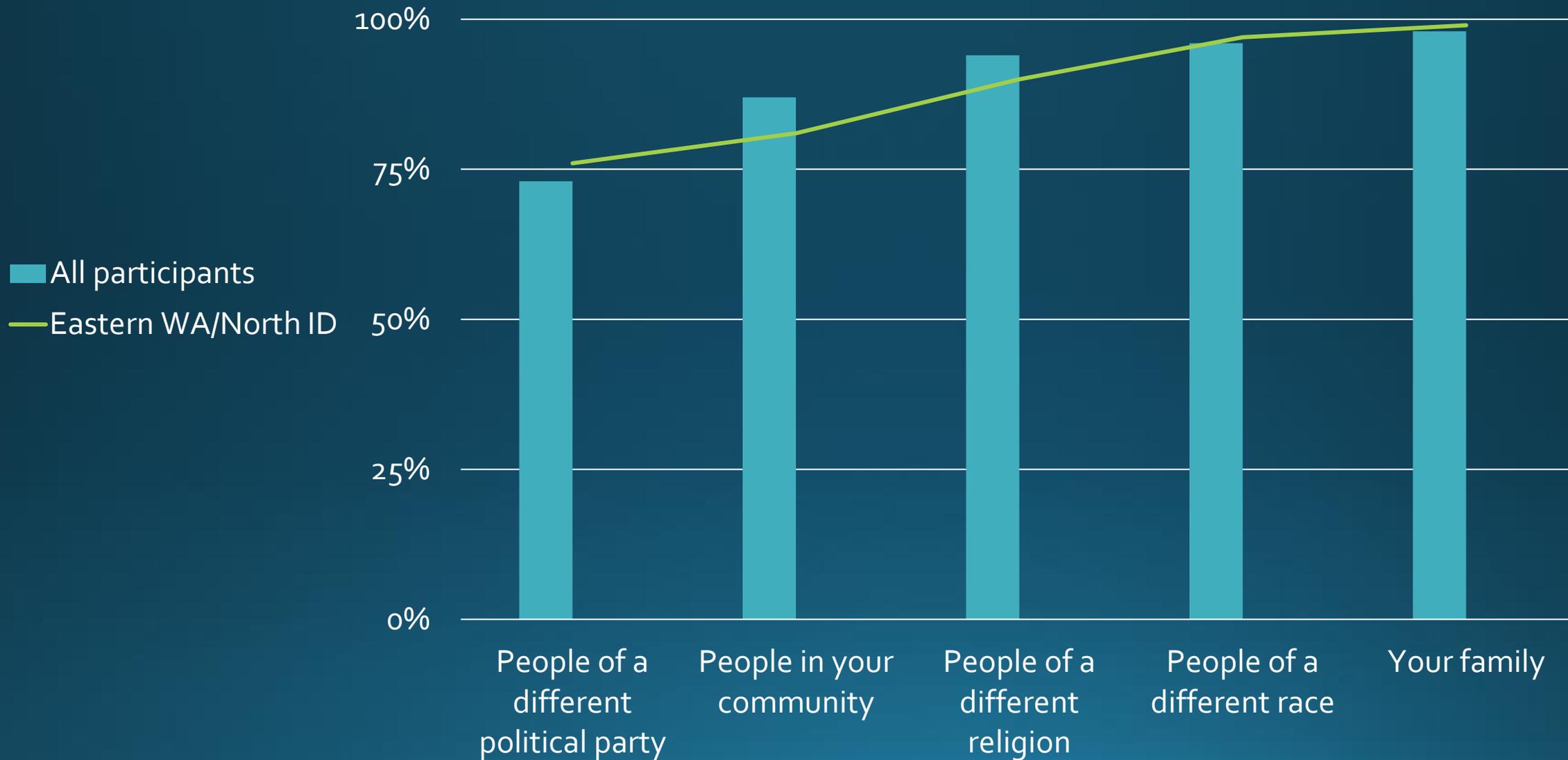
What people and institutions do we trust? Not trust?

How are we engaged with our community, both informally and formally? (civic action)

Do we feel confident that we can make a difference in our community? (agency)

Do we feel like we belong?

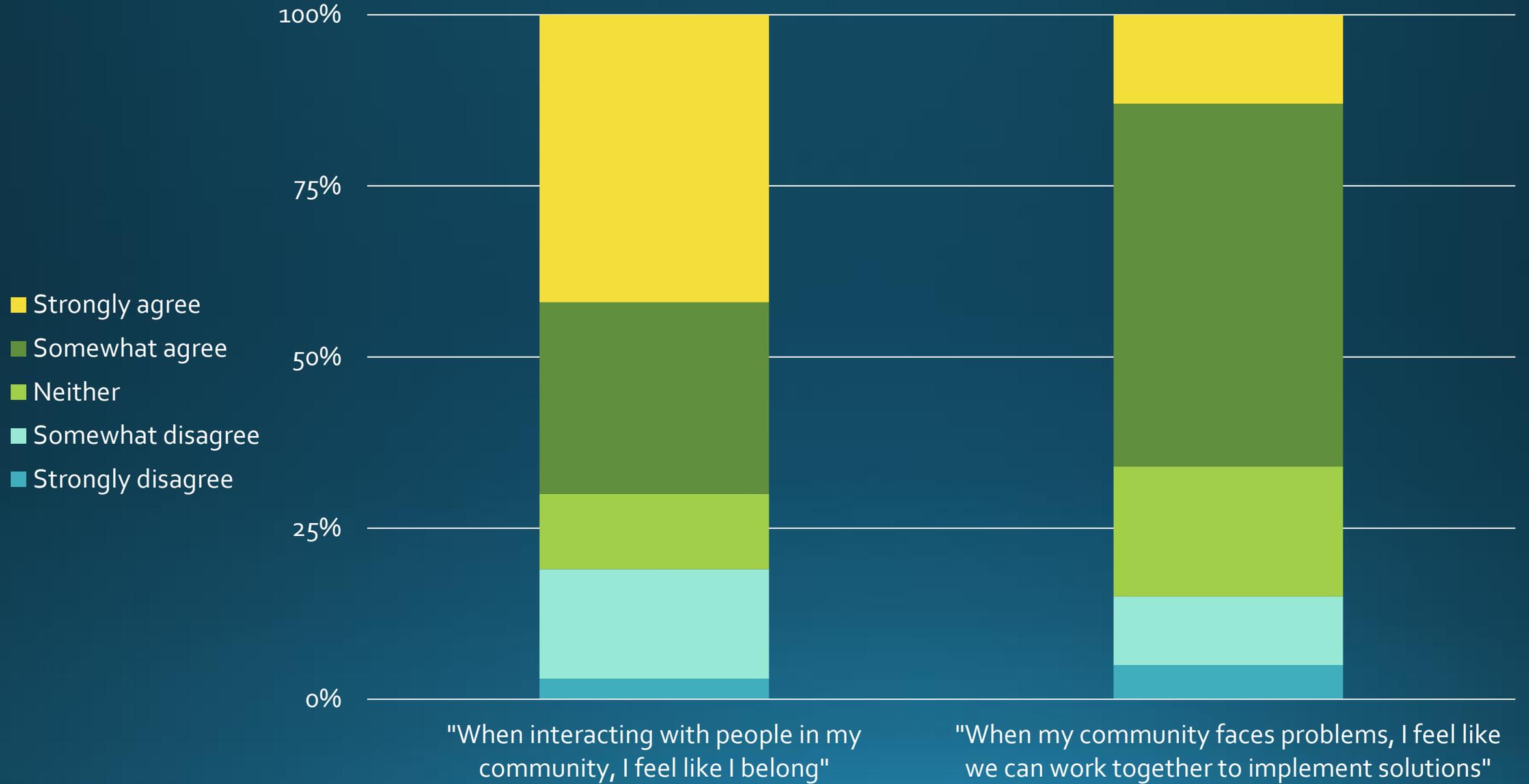
# "Do you trust..."



# "Do you trust..."



# Eastern Washington/ North Idaho participants



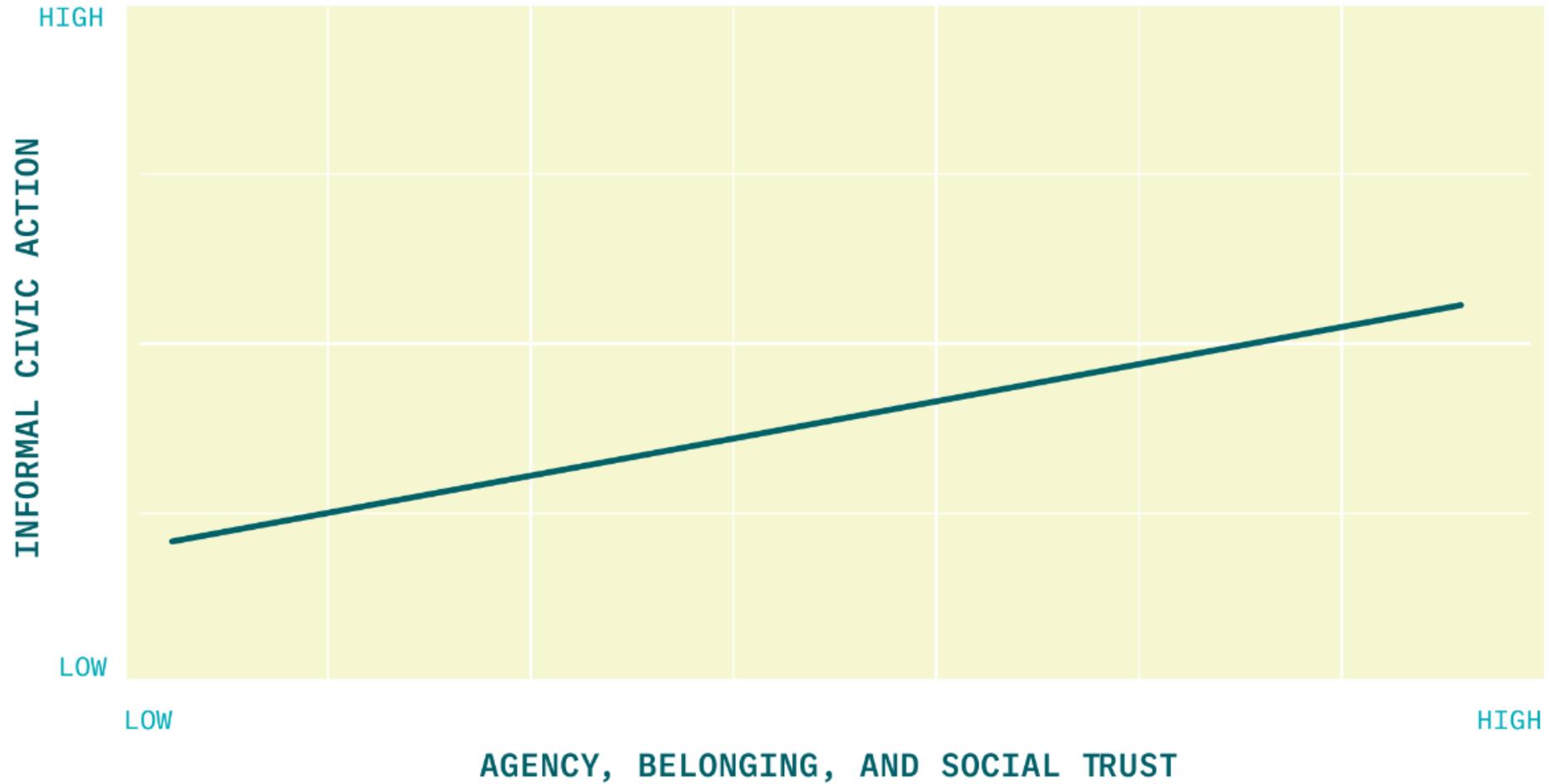
## Formal vs. Informal Civic Action

Civic action: taking action with or for at least one other community member

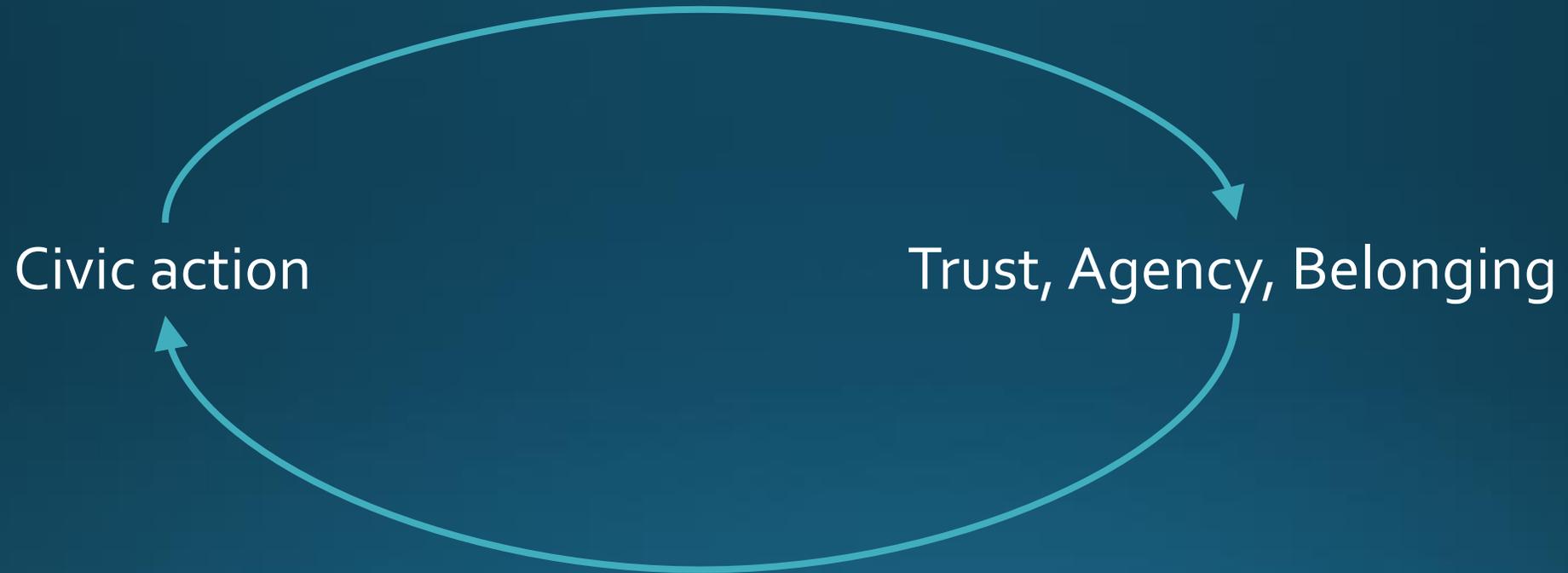
Formal: participating in a community organization addressing community issues

Informal civic action: less organized, often more “everyday”. About 2/3 of Innovia participants reported engaging in informal civic action at least once/month.

# Even informal civic action matters!



# Virtuous Cycle



## So to wrap things up:

Levels of social and institutional trust are mostly similar among community leaders in our region compared to others across the nation

Informal civic action makes a difference

This study is a good first step at understanding patterns of civic action and trust in our region and across the country – but much more work to do

## **At your table:**

What new insight did you gain about the importance of trust in your community?

Where do you see signs of strong social trust in your own circles or organizations? Where do you see a need to rebuild social trust?

How do the results from these studies encourage you or challenge you in your role as a community builder?